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BS Gargoni70

STAR WEEKLY

TORONTO
AUGUST 25, 1945

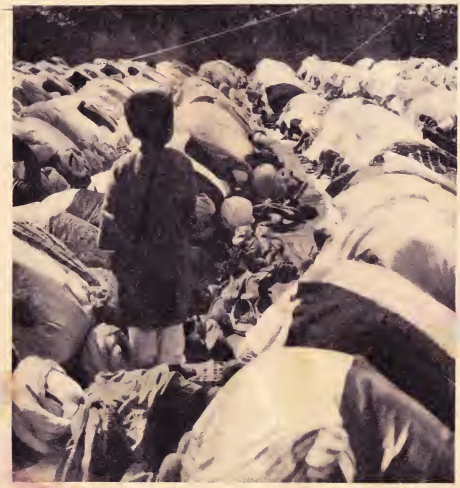
10 CENTS

COLORFUL SCENES OF LIFE IN MOROCCO

THOUGH MANY Mohammedan women still wear the veil, this dusky Moroccan beauty uncovers her face long enough to give an admiring glance in the mirror. She is like her western sisters.

THIS HAPPY Berber woman is dressed in the height of native style. The plaited hair and the heavy trinkets in her pierced ears are very fashionable in the desert sands south of Algiers.

LARGEST portion of the sultanate of Morocco is the French zone, stretching from the Mediterranean to the Sahara desert. In 1942, Darlan was assassinated there and in the same year American forces landed at various points and set up bases for Anglo-American operations against the Axis positions in Tunisia.



HAVING removed their shoes, Mohammedans from French Morocco say their prayers to the founder of Islam. A curious youngster looks on as they bow their foreheads to the ground in devotion.

THIS NARROW street, with its lattice-work cover, is typical of the native quarter in Marrakesh, Morocco. Men pass quietly in their sandals, and women hide their faces behind heavy veils.

MAINE "LUMBER JILL" MANHANDLES BIG STICKS

JEAN MULLIN, peavey in hand, starts the logs ralling an their trip to the mill. Jean, at fifteen, is a good hand at log-ralling. She lives in a cabin made fram lags such as these in the Allegash section of Maine, where a vast area af wood awaits the woodsman's axe. The "V" an the ends af the logs indicates that they have been earmarked and are all ready for the trip ta the mill.

ALLIED FIGHTERS ADVANCE IN SOUTH PACIFIC

AUSTRALIAN troops are shown here storming the beaches of Balikpapan on oil-rich Borneo. A coast guard combat photographer in the stern of an LST, records the assault. Heavy black smoke rolling over the beachhead, is from a burning oil well, hit in a pre-invasion bombardment. Jap mortar fire raked the Borneo beachhead as the Australian troops splashed ashore.

THESE TWO U.S. marine privates, with portable flame-throwing equipment, throw a searing wall of fire into a Jap-held pillbox which blocked the way to Iwo Jima's Mount Suribachi. Concrete and steel defences burn to a crisp under the scorching inferno and Jap defenders, safe from shellfire and bombing in their strongholds, are quickly flushed out by the intense heat.

MAKE SOUP THE "ONE HOT DISH" FOR SUMMER MEALS
. . . To get added pleasure and nourishment
Much as you always enjoy summer's salads and cold beverages, you'll agree the summer meal is complete only when it includes something hot. Soup makes the perfect "one hot dish". It perks up the appetite at the very same time it brings the wholesome nourishment needed for wise summer eating.
WHEN MEALS ARE LIGHT . . .
here's a soup that fills the bill. For this is a substantial soup, rich with beef broth, tender pieces of beef and garden vegetables. You'll like it lots.
Campbell's BEEF SOUP
WHEN THE DAY'S HOT . . .
you'll be surprised and delighted to find out how truly refreshing a meal made up of a salad and tomato soup can be. As Campbell's make it, from the world's finest tomatoes, it's Canada's favorite soup . . . smooth, tempting, just about perfect any day of the year.
Campbell's TOMATO SOUP
WHEN APPETITES WANT URGING . . .
you'll find a distinctive quality about Scotch Broth that's sure to be mighty pleasing. Its savory flavor, coming from mutton, barley and vegetables, is a real "appetite lift". And it's especially hearty and nourishing, too.
Campbell's SCOTCH BROTH
Made by Campbell's in Canada
LOOK FOR THE RED-AND-WHITE LABEL
Campbell's
CONDENSED
SCOTCH BROTH
SOUP

S.S. MARIE'S GIRL "WATER-SPIDERS" IN ACTION

PEGGY CHISHOLM cools off after a strenuous workout with an all-girl rowing crew of the St. Mary's River Boat club of Sault Ste. Marie, Ont. Crew-member Barbara MacDonald pours the bucketful of water over her friend.

BARKING out the stroke for the girls is the coxswain, Betty Burt, known to the crew as "Peanut." The diminutive "cox" keeps the girls on a rigorous training schedule. The program excludes smoking, eating rich foods and keeping late hours. The girls like it, they say.

IN KEEPING with a time-hallowed tradition, this victorious crew throws its little "cox" into the drink. The club is unique in its 10 4-girl rowing crews. With no similar female competition to keep them up to training peak, they have been holding regular intra-club regattas.

Compare your complexion with your shoulders. You'll find your shoulders look 5 or more years younger. Why? Because shoulder pores are kept clean by your regular Palmolive Soap baths,—and so, *able to breathe freely* day and night. But face pores, clogged with dirt and make-up, can't breathe freely and soon your complexion loses its *flexible softness*, ages years before its time. Yet that needn't happen to *your* complexion. Palmolive offers an easy way to keep it lovely.

Look younger in 14 days! Wash your face three times a day, and each time you wash . . . *with a face-cloth* massage Palmolive lather into your skin—for an extra 60 seconds! Then rinse—first with warm water, then cool—and pat dry. That's all! It takes *only a minute*, but Palmolive *face-cloth* Massage stimulates the circulation, clears the pores, to help your complexion regain its *flexible softness*—its radiant youth and beauty!

1131 Canadian women tested Palmolive Beauty Massage in their own homes. Their reports *prove conclusively* that Palmolive is all you need to help your complexion become *softer, smoother, lovelier,* in just 14 days!

REGULAR SIZE 6¢ GIANT BATH SIZE 9¢

"Thanks for listening!" THE HAPPY GANG—CBC NETWORK—Mon. thru Fri. Canada's most popular daytime radio show.

HERE'S A bird's-eye view of a picked crew. The girls stroke with mechanical precision as a result of their training trips up and down the river. Right, four pretty oarswomen taking a community bath. There's always a run on the showers after a hard work-out. Recently the club created international opposition in the form of a picked girl foursome from across the river in Soo, Michigan. The girls do their training together.

PEGGY CHISHOLM does some setting-up exercises on the rowing machine while "Cox" Betty Burt times her stroke. The girls are trained by veteran oarsman Bill Leverette, president of the St. Mary's River Boat club, which features men's crews and expert paddlers as well.

Honest, pup - I'm not really a meanie!

"**Sure,** *I know* what you're hinting at, Mr. Poochie!

"But there's just no fotore in your acting cute and trying to melt me with those big, brown eyes — 'cause I haven't any tidbits to toss you now.

"You, see, pup, this food came out of a can. And there just *aren't* any throwaway bits in *canned* foods. It all goes straight from here to our table.

"Maybe that's bad news for you, but it means a *real saving* for me!

"And since you look so interested, I'll tell you that canned foods help me save fuel, too, 'cause they're already cooked. All I need to do is heat 'em up.

"So . . . I hate to disappoint you, pup, but I'm going to keep right on using canned foods. They help me economize!"

At the front in war and peace!

Because cans are still needed for vital wartime purposes, they will continue to be restricted for civilian use. But when total victory has been achieved, all your favourite products, plus many new ones, will again return in the best of all containers — the metal can.

Other advantages of canned foods

1. **Nutritive values:** Modern, scientific canning processes retain all vitamins and minerals to a greater degree than is possible with fresh foods cooked in the average home.
2. **Protection:** Food keeps *safely* in cans. It's completely protected from air, light and dirt. Cannot deteriorate.
3. **Convenience:** Canned foods are easy to carry and store. Won't break. Always ready to serve in a jiffy!

Keep on conserving!

Vast supplies of canned foods are still needed for our armed services and for relief in destitute European nations. So buy only what you need. *Waste none!*

AMERICAN CAN COMPANY, MONTREAL, HAMILTON, TORONTO;
AMERICAN CAN COMPANY LIMITED, VANCOUVER.

THE RODEO'S HERE

RIDE 'IM, cowboy! Here is a typical western radea scene. The bucking broncho, saddle girths strained to the breaking point, matching skill and courage with a western Canadian cowhand. Ranch-hands, cowboys and cowgirls, too, try their luck at this strenuaus and breath-taking sport.

RIDING THE steer at the Calgary stampede. The steer has all faur feet off the ground and the cowboy is getting a rough ride. Champion steer-riding title was awarded Jimmy Schumaker of Phoenix, Arizona.

FEATURE of any stampede is the chuck-wagon race. Here three wagons round the bend into the home stretch. The object of the contest is to have both the wagon and its outriders cross the finish line together. In this western Canadian sport spills are plentiful, as he-men of the west vie at annual rodeos. First aid stations at the shows find lots of customers fram the competitors.

THREE MOODS IN AS MANY SECONDS

PLEASURABLE curiosity lights the face of this young lassie as she studies the wonders of the balloon. Funny things, these balloons, wonder what makes it like this. Let's investigate this thing a bit.

WHAT HAPPENED? She registers her definite disgust over the balloon's sudden disappearance.

INTENSE concentration. Is this all that is left of that big balloon. It's not possible.

Pete's been PROMOTED

since his PALMOLIVE SHAVE

Fed up . . . sloppy looking . . . at a dead standstill! Till his pal wised him up to PALMOLIVE. "Makes smart men look smarter," he said. *Palmolive shaved,* clean, prosperous looking, it wasn't long before Pete was promoted to a big pay job!

PALMOLIVE

Multiplies itself 250 times

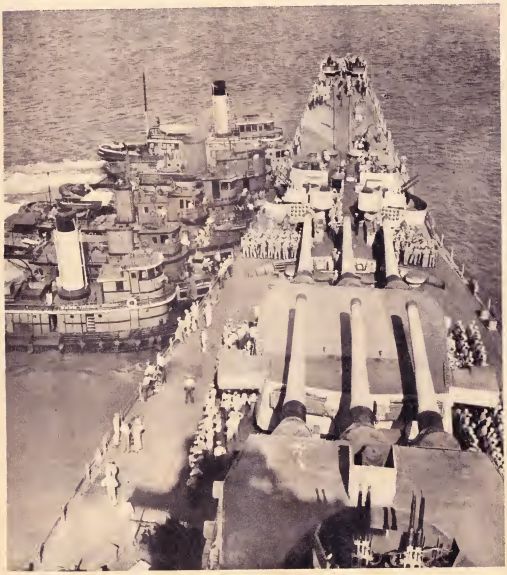
- gives 37% more lather
- stays moist longer—lasts
- shaves closer—cleaner
- no pull, no razor burn
- improves your appearance

LATHER or BRUSHLESS

Made with soothing Olive Oil

JAPS FEEL THE STING OF NEWEST U.S. SHIP

AMERICA'S newest super-dreadnought, the 45,000-ton U.S.S. Missouri, adds the weight of a 16-inch gun salvo to the pounding of the Jap home islands. She is the fourth of the mighty "Iowa" class ships.



COMMISSIONED in December, 1944, the huge battleship is shown here being eased from her dock into open water by seven tugs. Crew members mustering on deck cast a critical eye on the manoeuvring tugs.

"GOODBYE DANDRUFF"

FITCH SHAMPOO brings out the sparkle and luster of shining clean hair. That's because Fitch Shampoo is applied to the hair and scalp before any water is added, so it penetrates the tiny hair openings . . . carries off the dandruff, dust and dirt in its rich abundant lather. Remember—Fitch Shampoo is the ONLY shampoo in the world whose guarantee to remove dandruff with the *first* application bears the backing of one of the world's largest insurance firms!

After and between Fitch shampoos you can keep your hair shining and manageable by using a few drops of Fitch's Ideal Hair Tonic every day.

Fitch's Dandruff Remover SHAMPOO

The F. W. FITCH COMPANY, Limited, TORONTO, CANADA • DES MOINES 9, IOWA • BAYONNE, N. J. • LOS ANGELES 21, CALIF.

A STORYBOOK on trains holds the undivided attention of this B.C. lass as she sits on the running board of a travelling library truck. The mobile unit is operated by the Fraser Valley Union library and serves more than 50,000 people. The truck, shown here, holds about 1,200 books.

EDMONTON'S travelling library takes the form of a street car. The car visits outlying districts and circulates thousands of books weekly. Here a group of school children board the "educated street car."

SUMMER PLAYGROUND IN CANADIAN ROCKIES

HERE IS ONE way to keep cool in summer's heat. This skier, left, enjoys wintertime sport in the summer in the snowbowl of Mount Athabaska in the Canadian Rockies. Above, two skiers discuss snow conditions. Treacherous snowbridges often lurk under the skis of mountaineers but there is little danger if techniques are observed.

A SWISS guide and a young mountaineer prepare themselves for an ascent through Athabaska's crevassed formations. The guide is adjusting "crampons" for the rough going that's ahead.

ENJOYING the scenic beauty, these riders cross the tongue of the Athabaska glacier on specially shod horses. Mount Kitchener, one of the icefield group, towers 11,500 feet in centre, background.

Let the Heart of your Home be built by a Specialist!

THE HEATING or air conditioning system is the very heart of your home—it is by far your most important installation. With a McClary unit you'll know the benefits of lower cost, by using less fuel; you'll enjoy dust-free heating with even temperature and ample humidity in every room in the house. You see, inside its handsome exterior is a heating unit that embodies nearly 100 years' experience in building heating equipment.

With a modern McClary Air Conditioning Unit you gain the advantage of extra space in the basement. Compact, efficient, and dust-free, it can be so installed that you will have more freedom in planning laundry space, workshop, storage cupboards or recreation room.

Right from the first McClary has been a leader in the designing and building of heating systems. Improvement after improvement has been made in the interests of efficient, low-cost, trouble-free operation for all types of fuel.

That's why we say, whether it be a new home installation or modernizing your present heating system, a good name to remember is McClary.

GENERAL STEEL WARES
makers of
GSW Household Utensils
and
McClary
Stoves, Furnaces, Air Conditioning Units

GENERAL STEEL WARES LIMITED
Montreal, Toronto, London, Winnipeg
Calgary, Vancouver

HATS TO END ALL HATS

ACCORDING to the designer, and he should know, this tricky hat model was designed for looking around corners. It might make a shopping bag, too, using the ribbons as handles.

PICTURED above is what is known as a practical model. It's a hat and ash tray combination. Looks like a fire hazard, though, if milady should prove to be an inaccurate ash-flicker-offer.

Are you in the know?

Which chick will get the dance?

☐ The one on the left
☐ The one on the right

Why should he dance with a dolly in denims—when there's a swish dish to charm the eye? A fellow likes his females *feminine* (see the girl on the right). So, go easy on the tomboy get-up. Prinking pays! Wear your swooniest frock and be confident—even at "certain" times. With Kotex you risk no revealing lines, for of all leading napkins only Kotex has patented, *flat tapered ends* that don't show. Different from thick, stubby pads, Kotex banishes revealing outlines. No one will guess your secret . . . thanks to those flat pressed ends.

Should a house-guest make her own bed?

☐ Yes
☐ No

Whether you're staying for weeks or a week-end, the answer is *yes*, these servantless days. A thoughtful guest helps her hostess. Make your bed . . . take a turn with the dishes . . . and you'll never lack invitations. You needn't decline them, either, when your calendar warns "stay home." Pack a supply of Kotex—and *go*, for Kotex will keep you more comfortable. You'll find Kotex unlike pads that just "feel" soft at *first touch*. There's no hunching, no roping. Kotex *stays soft while wearing!*

CRAMPS?

Curb them each month with KURB

Smart girls don't give in during difficult days any more! They know about KURB . . . the Kotex product that's specially compounded to go to work on those cramps! Curb cramps with KURB. 12 tablets for 25c.

What would you do about this back view?

☐ Wear a shawl
☐ Go informally
☐ Make up the difference

If *your* swim-suit has branded you, relax! Make up the difference—by "tanning" the paler skin with leg make-up. Maybe Sis will do it for you. Be fastidious . . . about your *daintiness*, too. This way, you *know* you're looking your best! And to be sure you're safe, on difficult days, choose the only napkin with a 4-ply safety centre—choose Kotex—and get plus protection. And when you know you're safe because Kotex can't fail, you can have fun, even on "problem" days.

TIPS FOR TEENS—

To know how to stay in the fun—to know exactly what and what *not* to do on difficult days, send *now* for the free, newly-edited booklet "As One Girl to Another". Puts you on the beam about grooming, sports, social contacts. Write today to Canadian Cellucotton Products Co. Ltd., Dept. K5-8, 330 University Avenue, Toronto 1, Ont.

More women choose KOTEX* than all other sanitary napkins put together

*T.M. Reg. Can. Pat. Off.

SHADES of Mata Hari. This is the latest in hats, inspired by a world at war. The model coyly pulls the veil over her face to escape detection, while she surveys her victim and plans her next intrigue.

ANOTHER STRIKING hat model. This one, which is labelled, "The Hat to End All Hats," appears to include a little bit of everything in its make-up, flowers, veil, ribbon, and of course, a pretty model.

STILLMAN'S

Freckle Cream

WILL CLARIFY YOUR SKIN

All of these "easy come" freckles can be "easy go" with the right persuasion. Simply use Stillman's Freckle Cream regularly each night after cleansing, leaving it on the skin all night to do its work while you sleep.

Not only will Stillman's Freckle Cream fade freckles, it will also give the skin a fresh, youthful, translucent appearance.

After the freckles disappear you will notice how much clearer, fresher, and smoother your skin becomes. Try Stillman's Freckle Cream today.

For Sale at Drug and Cosmetic Counters

Sole Canadian Distributor

Fred J. Whitlow & Company, Ltd.

TORONTO, ONTARIO

WARM WEATHER PROTECTION

for you and your dresses

A few seconds to apply... and instantly both you and your dainty summer garments are protected for one to three days against perspiration stains and odours! Odo-ro-no protection lasts through swimming and sun-bathing too!

Protect your natural Sweet Self with the NEW

ODO·RO·DO

CREAM DEODORANT

Also 19¢ and 65¢ sizes

1 FULL OZ. 39¢

Beauty Kit .. *JUST FOR BABY*

Welcomed by Mothers

Baby's Own

SOAP • OIL • TALC

RECOMMENDED BY DOCTORS

GLAMOROUS BEAUTIES OF THE FILM COLONY

HERE IS Veronica Lake, minus the famous peek-a-boo bang, but still retaining the glamour. The honey-haired beauty, who has just finished her first technicolor film, received her education at a Montreal convent.

PRETTY DOROTHY Morris, film lovely who is making a bid for stardom with M-G-M Studios, is one of the few Hollywood-born actresses in the movie capital.

IDAHO-BORN beauty of the screen capital, Lana Turner, who started her film career in 1939 and quickly climbed to stardom. Lana is a dog lover. She has six, ranging from Great Danes to Pekingese—the lucky dogs.

DON'T LET
SLUGGISHNESS
GET
YOU DOWN

Here's gentle yet effective relief

For effective yet remarkably gentle relief from sluggishness, take 2 to 4 tablespoonfuls of Phillips' Milk of Magnesia with water at bedtime. You'll be delighted with the results this proved laxative-antacid gives you and the way it helps you wake up refreshed, sparkling, ready to sail through your working day. What's more, Phillips' Milk of Magnesia is acknowledged by science one of the fastest neutralizers of excess stomach acidity known! Ask your druggist today for genuine Phillips' . . . remember

It costs as little as **25¢** *to be sure of the best!*

MADE IN CANADA

HERE IS Deanna Durbin, golden-vaiced singing star of Universal Studias, in a new portrait. Born Edna Mae Durbin in a Winnipeg Salvatian Army hospital 23 years aga, she has grown up inta ane af Hollywood's mast beautiful and accamplished actresses. Spotted by a talent scout while singing in a Los Angeles church, Deanna started her film career in 1936. Her first marriage venture, with mavie director Vaughn Paul, failed in 1943. She married her film producer, Felix Jackson, in June.

HERE'S HOW TO ENTERTAIN YOUR FRIENDS

TO DANCE a coin on the lip of a bottle, wet a small coin and place on the bottle mouth. Heat from hands when bottle is gripped expands the air in the bottle, causing coin to lift. If you are interested in holding hot cigarette at right, hold cold glass for o few moments then take the butt between the fingers. Moisture on fingers cools and hardens the ashes and prevents very nasty burn.

A GLASS of water is a necessary prop for this trick. The object is to add nickels to an already full gloss of water. Water clings tightly to the surface of the coin and surface tension on the top of the water permits it to bulge and not overflow the already full gloss. Forty coins may be added this way.

TO PICK up a tumbler like this, drop a lighted match in a glass, cover tightly with your polm. Oxygen is exhausted by the flame and a vacuum created drawing in skin. The glass will hang on to the hand securely.

Whatever mysteries lie in your hands, Dura-Gloss nail polish will add still more. Dura-Gloss is a lacquer of mystery, attraction, great beauty. Liquid jewelry. Wear Dura-Gloss always.

the DURA-GLOSS touch!

LORR LABORATORIES (CANADA) LTD. MONTREAL, CANADA FOUNDED BY E. T. REYNOLDS

$200 CASH EACH MONTH

Find China's favourite food hidden in this sentence:

"Use these dishes for ice cream."

Letters of hidden word are in proper order)

Example: Here's a hidden pond: "Palmolive Shampoo leaves hair lovelier" Answer: **pool**

RULES: Mail entries to 64 Natalie Street, Dept. AO, Palmolive Shampoo, Toronto 8. Every month, the first ten correct entries drawn each win $10 CASH—doubled to $20 if accompanied by a tag or other purchase token from Palmolive Shampoo. Send as many entries as you like. Names of winners will be published.

PALMOLIVE SHAMPOO

√ Cleanses hair and scalp.
√ Removes dandruff.
√ Makes hair easy to manage.

A PALMOLIVE product 5c 15c 30c

FURNITURE for every room

SPECIAL PRICE set illustrated $168 WHILE THEY LAST

FREE Royal's NEW 44 PAGE FURNITURE CATALOGUE with many Coloured Pages

TERMS In accordance with Wartime Prices and Trade Regulations

CHESTERFIELDS

HUNDREDS TO CHOOSE FROM

$98.00 to $225.00 all with 5 Year Guarantee. Beautifully covered in sturdy fabrics. Lustre mohairs, Rich velours, Bouclettes, Sturdy whipcords and Beautifully patterned tapestries.

WE PAY FREIGHT

FREE WITH THIS COUPON

CHESTERFIELD CATALOGUE

Please send me your Free Catalogue of Big furniture values for every room in my house.

Name .....
Address .....
Town .....

MANUFACTURERS SINCE 1926 SW77

ROYAL CHESTERFIELD CO. 66 RICHMOND ST. EAST • TORONTO

SEA-FOWL SANCTUARY

A GANNET alighting besides its mate was snapped in this action picture by The Star's Hugh Halliday. An awkward bird on land, the gannet is very graceful while in flight. They weigh about 10 pounds when mature.

HERE ARE gannets nesting in the federal bird sanctuary on Bonaventure Island, off the Gaspe coast. More than a tenth of the world's gannet population spends the summer months on the rocky ledges of the island.

SISMAN
Scamper

When peace comes
The play shoe of the Nation
Makers of the SISMAN TREDDER and SISMAN THORO-BILT
T. SISMAN SHOE CO. LIMITED, AURORA, ONTARIO

HALF-SICK
listless, headachy, bilious?
Often the trouble is
TOXIC POISONS
in your blood stream

• You know the feeling—not sick enough to go to bed—but hardly well enough to carry on. Headachy, listless, bad taste in the mouth, poor appetite and upset stomach. All of these symptoms and many more can be the result of constipation. Can mean that certain toxic poisons are being absorbed into the blood stream.

Don't take chances with constipation. If your system is not working properly, give it the help it may need—you'll feel better for it.

Andrews Liver Salt, the pleasant-tasting, effervescent, saline laxative offers just the help you may need. A sparkling, bubbling glass of Andrews Liver Salt taken first thing in the morning, when needed, usually acts before you leave for work. Makes you feel better all day.

Besides relieving constipation, Andrews Liver Salt neutralizes excess gastric acidity . . . an important point when you want to get feeling better in a hurry.

Be sure you get *real* Andrews Liver Salt . . . the pleasant-tasting, saline laxative that has helped millions. Get it *today!*

ANDREWS *Liver* SALT

CAMERA CATCHES DOGS IN APPEALING POSES

HERE IS an appealing picture of a tiny pup. It would appear that man's best friend is himself in dire need of friendship.

WITH A ready leash and a pleading look, this cocker spaniel is almost articulate in his request for a stroll.

IN PEACEFUL mood, this English bull poses with an elongated companion, a dachshund.

FAR-OFF FILIPINOS AND CUSTOMS

SHOWN WEAVING is this Bontoc woman. She is a member of a powerful head-hunting tribe on Luzon island. The Japs failed to subdue her tribe during their recent Philippine campaign.

HERE IS a Mora bride, her face painted white and her head ornamented with a strange headdress. The Moros, who are Mohammedans, swore to eliminate the Japs with daggers and swords.

THE MOROS, who inhabit the southern Philippine islands, live in houses such as the one pictured above. A strong arm and a sharp knife are all that is needed to build such a home. There are one million Moros, and their reputation is not as amiable as that of their fellow countrymen to the north. The invading Japs found the Moro country mountainous and volcanic, and the Moro tribes equally rugged.

Too much sun make head ache?

ACT FAST— WITH ANACIN!

—for quick relief from headache, toothache, neuralgia, other pains.

Anacin is compounded like a doctor's prescription. Has not just one, but *several* ingredients—all scientifically proven effective.

At your nearest drug counter. In boxes at 22¢ and 43¢. Economy-sized bottles of 50 at 69¢ and 100 at 98¢.

WIN $10 EASY!

for writing a jingle like this:

He had the best
of razors keen
The finest brush devised
And yet his chin was
***never* clean**
Until he COLGATE-ized.

By Mr. Geo. E. Hunt
207 St. Mary's Road, Norwood, Man.
who wins $10.00

CONTEST OPEN TO EVERYONE

RULES: Write a jingle like the one above and send it to: Colgate's, 64 Natalie St., Dept. H, Toronto 8, along with a Colgate's Shave Cream carton. If your jingle is used in our advertising, we will send you $10.00! Remember, *the more entries you send, the better your chances of winning.* Have every member of your family send in an entry!

COLGATE'S SMALL BUBBLE LATHER GIVES YOU SKIN-LEVEL SHAVES WITHOUT SKIN-STING!

Big bubbles can't reach hairs at base where beard is toughest. Shaving hurts—stubble remains!

Colgate's small bubbles reach *right down* to skin level...soften *every* hair! Your razor glides smoothly—no pull ...no sting...no irritation. You get a *really* clean, *comfortable* shave!

COLGATE SHAVE 30¢ 45¢

KAPPA KAPPA THETA INITIATES PLEDGES

THREE PLEDGES of Kappa Kappa Theta sorority, Roosevelt high school, begin their initiation. This is a hilarious moment—for sorority members—as the pledgees get a taste of what's to come later.

THE INITIATION continues as a member paints the sorority initials on the face of an apprehensive pledge. These ceremonies are held once a year at Roosevelt high, St. Louis, and is a series of ordeals.

THE GIRLS think of everything—almost. Here a blindfolded pledge steps on a mixture of broken egg shells and corn flakes.

Soon **SELO SNAPS will be back!**

And when that day comes, famous British-made SELO Film will be even better than ever before!

All through the war, the six Ilford factories have turned out the SELO Film used in hospitals, laboratories and on the fighting fronts. These critical demands resulted in wonderful improvements in SELO . . . so that when SELO returns, you'll be getting the peak of perfection in film.

WATCH FOR SELO—THE FAMOUS BRITISH FILM!

$200 Given Away!

ANSWER THIS QUESTION:

Is it the lion or the tiger that is striped?

RULES: Mail your entry to Halo, Dept N-7 64 Natalie Street, Toronto. Each month, the first ten entries drawn, which contain correct answers, will each win **$10 CASH.** But, if a winning entry contains the front panel from a Halo Shampoo box, the prize is **DOUBLED** making it **$20 CASH!** Names of winners will be published. Enter today! Remember, the more entries you send, the more chances you have to win.

TRY AMAZING HALO SHAMPOO!

HALO brings out natural lustre without lemon or vinegar rinse!

HALO leaves your scalp clean, fragrant, and free of loose dandruff!

HALO contains no soap to leave dull, unsightly film on your hair!

HALO your hair at home tonight! 30c 50c

WALK ON *Happy feet*

● Why put up with stabbing pain at every step? Get a Blue-Jay Corn Plaster on that corn now. Makes it feel easier right away, as the corn is cushioned and the Blue-Jay medication starts to work. Best of all, Blue-Jay helps get rid of the corn—helps soften it up so you can lift it out, core and all.

BLUE-JAY FOR *CORNS*

BETTER SNAPSHOTS AT LOWER COST

Prompt* MAIL *Service

Canada's Largest Finishing Studio Does *Quality Work*

"Your Work is Wonderful" Says Customer

. . . and the prompt manner in which you return work is greatly appreciated."

Snapshots can't be taken over again. Don't take chances with your films. Send them to Star Snapshot Service—Canada's largest finishing studio. Get quality work at lowest cost. Any size roll (6 or 8 exposures) Developed and Printed 25c. Enlargements 4 x 6" in easel mounts, 3 for 25c. Framed, on ivory tinted mats, 7 x 9" in Gold, Silver, Walnut or Black Ebony finished frames, 50c each. If colored, 75c. Mail films to address below.

SPECIAL ALBUM OFFER
New Style Album With Prints sizes 16-20-127 if 29¢ (4¢ extra) is sent with film roll.

Old Pictures Restored

We can restore any old photograph or snapshot . . . and make any number of prints or enlargements desired. The process requires the work of skilled artists, but the cost is reasonable. Send us your picture and tell us what you want done and we will tell you the cost before doing the work.

Star SNAPSHOT *Service*

Box 129, Post Office A, Toronto

Print Name and Address Plainly on Orders

381 Yonge St. (Upstairs), Toronto

A SIMPLE mixture of flour paste and egg whites caused this expression. With that blindfold on, she is sure it is something a great deal more unpleasant.

HERE A PLEDGE screams as her imagination gets free rein. All she has been asked to do is to bite into a harmless little soda cracker. The sorority holds initiations such as this once a year, end with a party.

PLEDGES roast weiners at a busy intersection, with pedestrians as an appreciative audience. At the same spot, the girls dance with tin cans tied to their legs, roll lemons on the sidewalk with their noses. Finally, tired but happy, they were admitted to the much-coveted membership.

1. When Sonny gets nicked, don't risk infection, Mother! Treat the hurt properly, and . . .

2. Apply *BAND-AID, the ready-made adhesive bandage that stays put even on hard-to-bandage places. Made by Johnson & Johnson, world's largest manufacturers of surgical dressings.

3. BAND-AID is so trusted it's used by more families than all other ready-made bandages combined. Keep BAND-AID on hand at all times. Sealed in individual envelopes.

Johnson & Johnson
LIMITED MONTREAL

Band-Aid

* BAND-AID is the registered trademark of the adhesive bandage made exclusively by Johnson & Johnson.

Straight from Paris

these exciting young hair-dos!

On this page Drene brings you, through its Paris correspondent, news of how smart young Parisians are wearing their hair!

LOVELY MADELON MASON . . . one of New York's top-flight fashion models, a Cover Girl and a "Drene Girl" . . . posed for all three photographs. For this perky up-swept arrangement her hair was parted down middle from forehead to nape of neck, pulled up toward each side and tied firmly with narrow ribbon. The lustrous smoothness of Madelon's hair is due to Drene Shampoo with Hair Conditioning action, which Madelon always uses.

No other shampoo leaves hair so lustrous yet so easy to manage.

No other Shampoo...

only Drene with Hair Conditioning action leaves your hair so lustrous, yet so easy to manage!

Make a Date with Glamour! Right away . . . don't put it off . . . shampoo your hair the new glamour way! Get the combination of beauty benefits found only in Drene Shampoo with Hair Conditioning action. ✓ *Extra lustre* . . . up to 33% more sheen than with any kind of soap or soap shampoo! Because all soaps leave a film on hair. This soap film dulls lustre, robs your hair of glamour! Drene is different! It leaves no dulling film, brings out all the lovely gleam. ✓ *Such manageable hair* . . . easy to comb into smooth, shining neatness, right after shampooing . . . due to the fact that the new improved Drene has a wonderful hair conditioning action. ✓ *Complete removal of unsightly dandruff*, the very first time you use this wonderful improved shampoo. So insist on Drene Shampoo with Hair Conditioning action, or ask your beauty shop to use it!

(*Left*)—HUGE RIBBON BOWS, one at each side, are the fashion feature of this simple but lovely center-part hair-do! Back hair was set as for a page boy, then combed to each side, from center, and held firmly with rubber bands. Ends arranged in big, smooth curls. Bows attached with bobby pins. Madelon's hair, freshly washed in Drene Shampoo with Hair Conditioning action, illustrates the wonderful combination of sheen and smoothness found only in this one shampoo!

(*Below*)—NEW PARISIAN PAGE-BOY! Notice the covered ear . . . and how the hair slants sharply down from above the ear to a long, long back! Notice, too, the smooth sleek look, the shining beauty, due to Drene Shampoo with Hair Conditioning action. No other shampoo can make your hair look so lovely!

Drene Shampoo

WITH HAIR CONDITIONING ACTION

Product of Procter & Gamble
Made in Canada

Guaranteed by Good Housekeeping